

# QUIZ

## SCULPTING FORD'S STORY

1. **The earliest Coca-Cola bottles were ...**

- a) a unique design.
- b) likely to break.
- c) easy to copy.

2. **Which sentence about the researchers from the Root Glass Company is true?**

- a) At first, the company did not like their suggested design.
- b) They investigated Coca-Cola's secret formula before starting to work.
- c) They gained design inspiration from the cocoa pod.



3. **When did the classic bottle shape known today first appear?**

- a) 1915
- b) 1916
- c) 1950

4. **Where did the green color in Coke bottles originate?**

- a) Georgia
- b) Germany
- c) The Root Glass Company's labs.

5. **What happened in 1951?**

- a) Coca-Cola applied to have its bottle shape protected.
- b) The Coke bottle was slightly modified.
- c) The Coca-Cola Company obtained a new trademark.

6. **The 1950 Time Magazine cover was the first time that ... appeared on its cover.**

- a) a company chairman
- b) the world
- c) a brand

7. **Who is famous for depicting Coke bottles in large quantities?**

- a) Salvador Dali
- b) Robert Rauschenberg
- c) Andy Warhol

1.	
2.	
3.	
4.	
5.	
6.	
7.	

Answers : 1. c - 2. c - 3. b - 4. b - 5. a - 6. c - 7. c.